Dutchess County DCida Industrial Development Agency

*3 Neptune Road, Suite A21, Poughkeepsie, NY 12601*
*Tel. # - (845) 463-5400 / Fax # - (845) 463-0100*

# NOTICE AND CONFIRMATION
# BOARD OF DIRECTORS REGULAR MEETING
**Wednesday, January 10, 2024**
8:20 AM

**DATE:** January 5, 2024

**TO:** Mark Doyle, Vice Chair
Kathleen Bauer, Secretary/Treasurer
Amy Bombardieri
Jamie Piccone II
Don Sagliano
Al Torreggiani

**FROM:** Tim Dean, Chairman

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A regular meeting of the Dutchess County Industrial Development Agency [DCIDA] has been scheduled for **Wednesday, January 10, 2024 at 8:20 AM** at 3 Neptune Road, Suite A21, Poughkeepsie, NY 12601.

**In compliance with NYS Senate Bill S88**, signed into law on August 27, 2019 and effective as of January 2020, this meeting will be recorded.

**PLEASE TAKE NOTICE** that the Dutchess County Industrial Development Agency (the "Agency") Board Meeting scheduled for January 10, 2024 can also be viewed electronically via conference call by the public. Members of the public may listen to the Board meeting by logging into the Zoom Platform at https://us06web.zoom.us/j/86891468102 or calling 1-929-436-2866 Meeting ID: 868 9146 8102. The meeting will be recorded and will be posted to the Agency's website.

The purpose of the meeting is to consider the following:

1. Conflict of Interest Disclosures
2. Proof of Meeting Notice
3. Bills and Communications
4. Approval of Minutes
   December 13, 2023
5. Report of the Treasurer
   A. Financial Report
6. Reports of Committees
7. Unfinished Business
8. New Business
   A. 2023 Review of Activities by Hudson Valley Agribusiness Development Corporation
   B. Consideration and Approval of a Resolution Authorizing the Executive Director of the IDA to enter into an Agreement with Dutchess Tourism for Professional Services
   C. Authorization for approval for check signing as of January 10, 2024 are Tim Dean, Chairman; Mark Doyle, Vice Chair; Kathleen Bauer, Secretary & Treasurer; Sarah Lee, Executive Director; and Jane Denbaum, CFO

| **Information Copy** | | |
|---|---|---|
| William F.X. O'Neil, DC Executive<br>A. Gregg Pulver, Chairman, DC Legislators<br>Ronald Hicks, Dutchess County | Sarah Lee, Executive Director<br>Jane Denbaum, CFO<br>Donald Cappillino, Counsel<br>Elizabeth Cappillino, Counsel | B. Hunter, WEOK/WPDH<br>H. Gross, Mid-Hudson News |



Th!nk DUTCHESS

Dutchess County DC ida Industrial Development Agency

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# BOARD OF DIRECTORS REGULAR MEETING

**Wednesday, January 10, 2024**
8:20 AM

## AGENDA

1. Roll Call
2. Conflict of Interest Disclosures
3. Proof of Meeting Notice
4. Bills and Communications
5. Approval of Minutes
   December 13, 2023
6. Report of the Treasurer
   A. Financial Report
7. Reports of Committees
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   C. Authorization for approval for check signing as of January 10, 2024 are Tim Dean, Chairman; Mark Doyle, Vice Chair; Kathleen Bauer, Secretary & Treasurer; Sarah Lee, Executive Director; and Jane Denbaum, CFO
10. Adjournment

**In compliance with NYS Senate Bill S88,** signed into law on August 27, 2019 and effective as of January 2020, this meeting will be recorded.

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**MINUTES**

Dutchess County DCida Industrial Development Agency

*3 Neptune Road, Poughkeepsie, NY 12601*
*Tel. # - (845) 463-5400 / Fax # - (845) 463-0100*

**BOARD OF DIRECTORS REGULAR MEETING**
Wednesday, December 13, 2023

| | |
|---|---|
| **Present:** | Tim Dean, Chairman<br>Amy Bombardieri<br>Jamie Piccone II<br>Don Sagliano<br>Al Torreggiani |
| **Unable to Attend:** | Kathleen Bauer, Secretary/Treasurer<br>Mark Doyle, Vice Chairman |
| **Also Present:** | Sarah Lee, Executive Director<br>Jane Denbaum, CFO<br>Jasmin Haylett, Office Administrator<br>Amanda Gomes, Marketing & Dev. Manager<br>Don Cappillino & Elizabeth Cappillino (Counsel)<br>Ryan Kelly & Robert Ryan (Bluewater Property Group)<br>Joe Kirchhoff, John Hettinger & Melissa Bertolozzi (MHTC Development)<br>Tom Mulroy & Steve Jeraci (T-Rex Hyde Park)<br>Doreen Tignanelli & Jim Beretta (Members from the public) |

On Wednesday, December 13, 2023, the Dutchess County Industrial Development Agency [DCIDA] Board of Directors regular meeting was called to order by Chairman Dean at 8:05 AM. Present was Tim Dean, Amy Bombardieri, Jamie Piccone II, Don Sagliano and Al Torreggiani. Unable to attend was Kathleen Bauer and Mark Doyle. Quorum was established with (5) members in-person.

**CONFLICT OF INTEREST DISCLOSURES**
Chairman Dean asked board members if they had any potential conflicts with any items on the agenda. Mr. Torreggiani noted that he has a conflict with items B & C on the agenda because he is the Town Supervisor for Hyde Park.

**PROOF OF MEETING NOTICE**
The meeting notice was published on December 7, 2023.

**BILLS AND COMMUNICATIONS**
None

**APPROVAL OF MINUTES**
October 11, 2023

Chairman Dean asked for a motion to approve the October 11, 2023 meeting minutes of the Dutchess County Industrial Development Agency.

A motion was made by Mr. Torreggiani, duly seconded by Mr. Sagliano to approve the DCIDA Board of Directors meeting minutes for October 11, 2023. Roll call vote was taken, all voted in favor except Ms. Bombardier who abstained, and the motion was carried.

**REPORT OF THE TREASURER**

A. Financial Report

Ms. Denbaum proceeded to report on the November 30, 2023 Balance Sheet and Profit & Loss Budget

- Current cash balance is $2,654,086.87
- The P&L revenue without the pilot is $788,756.71 to a budgeted income of $447,000.00 for a favorable revenue of $341,756.71
- Expenses are $622,187.59 to a budget of $689,900.00 for an unfavorable budget of $67,712.41
- There is a net income of $166,569.12 to a budgeted net loss of $242,900.00 to a favorable budget of $409,469.12

Ms. Lee noted that last week they were notified by the bank that one of the PILOT checks was intercepted and then fraudulently used. The intercepted check was deemed fraudulent and the funds were placed back into the account. The DCIDA will now implement a positive pay system for all checks. Ms. Bauer and the bank were pivotal in assisting with the matter.

Discussion ensued with questions, responses, and comments.

**REPORTS OF COMMITTEES**

A. Policy Review Committee Meeting

Mr. Piccone noted that the ad hoc policy review committee met. The committee discussed three of the four topics on the agenda and the committee will reconvene in January.

**UNFINISHED BUSINESS**

None

**NEW BUSINESS**

A. For Consideration and Approval of a Final Resolution for MHTC Development, LLC and 942-944 Dutchess Turnpike, LLC (Town of Poughkeepsie) for an amendment to the Master Agreement and the allocation of a portion of the Mortgage Tax Exemption and Sales Tax Exemption previously granted to MHTC Development, LLC to 942-944 Dutchess Turnpike, LLC for the next phase of the Project and providing the PILOT Schedule for that phase.

Ms. Lee noted the following:

- This is an allocation request of previously approved benefits for the master project MHTC.
- A public hearing was held on December 6, 2023

Discussion ensued with questions, responses and comments.

A motion was made by Mr. Piccone, duly seconded by Mr. Torreggiani to approve the Final Resolution for MHTC Development, LLC and 942-944 Dutchess Turnpike, LLC (Town of Poughkeepsie) for an amendment to the Master Agreement and the allocation of a portion of the Mortgage Tax Exemption and Sales Tax Exemption previously granted to MHTC Development, LLC to 942-944 Dutchess Turnpike, LLC for the next phase of the Project and providing the PILOT Schedule for that phase. Roll call vote was taken, all voted in favor and the motion was carried.

B. For Consideration and Approval of an Authorizing Resolution for T-Rex Hyde Park Owner, LLC/Bellefield Lot 1 Facility (Town of Hyde Park) for an extension of the sales tax expiration date to December 31, 2024.

Mr. Torreggiani left the room for this item because of the conflict he noted above.

Ms. Lee noted the following:
- T-Rex Bellefield is requesting a time extension on their sales tax benefit
- The Hotel received their CO, but there is some construction that still needs to be completed
- Their current sales tax exemption expires on December 31,2023 and their request is to extend time extension to December 31,2024

Discussion ensued with questions, responses and comments.

A motion was made by Ms. Bombardieri, duly seconded by Mr. Sagliano to approve the Authorizing Resolution for T-Rex Hyde Park Owner, LLC/Bellefield Lot 1 Facility (Town of Hyde Park) for an extension of the sales tax expiration date to December 31, 2024. Roll call vote was taken, all voted in favor and the motion was carried.

C. For Consideration and Approval of an Authorizing Resolution for T-Rex/Shaner Hyde Park Hotel, LLC/Bellefield Lot 2 Facility (Town of Hyde Park) for an extension of the sales tax expiration date to December 31, 2024.

Mr. Torreggiani left the room for this item because of the conflict noted above.

Ms. Lee noted the following:
- Like the resolution for the Lot 1 facility, T-Rex is looking for the sales tax exemption to be extended to December 31, 2024 for the Bellefield Lot 2 facility.

Discussion ensued with questions, responses and comments.

A motion was made by Ms. Bombardieri, duly seconded by Mr. Sagliano to approve the Authorizing Resolution for T-Rex/Shaner Hyde Park Hotel, LLC/Bellefield Lot 2 Facility (Town of Hyde Park) for an extension of the sales tax expiration date to December 31, 2024. Roll call vote was taken, all voted in favor and the motion was carried.

D. Presentation by CANAM Hudson Valley Logistics Owner, LLC (Town of East Fishkill) introducing their request for an amendment to existing agreements to provide additional Sales Tax Exemption in the benefit amount of $300,000 for a total sales tax benefit amount of $2,120,000.

Ms. Lee noted the following:
- Mr. Kelly is before the board to make a presentation on their request
- A public hearing will be held and after the public hearing, Mr. Kelly will return before the board to make a formal consideration

Mr. Kelly proceeded to give a brief presentation about their request for an amendment to the existing agreement for this project.

Discussion ensued with questions, responses and comments.

E. Dutchess Tourism 3rd quarter performance outcomes presentation
Ms. Rottkamp reported on the following:
- Digital social media
- Public relations

- Marketing
- Agritourism
- Program development
- Group & travel tour
- HV film commission
- Arts Mid-Hudson
- Summary of accomplishments

Discussion ensued with questions, responses and comments.

F. Dutchess County Local Development Corporation 3rd quarter performance outcomes presentation
Ms. Lee reported on the following:
- Business attraction
- Business retention and expansion
- Marketing program
- IDA & LDC closed projects

Discussion ensued with questions, responses and comments.

G. 2024 Meeting Schedule
Chairman Dean asked board members to review the 2024 meeting schedule and note any conflicts they may have with any of the dates.

**ADJOURNMENT**
There being no further business on the agenda to discuss, the meeting was adjourned by Chairman Dean at 9:12 AM.

Respectfully submitted,

| | |
|---|---|
| Kathleen M. Bauer, Secretary/Treasurer | Date |

**Meeting** 12-13-2023
**Approved** _____
**Certified** _____

# AGREEMENT

**Dutchess County Industrial Development Agency/**
**Dutchess Tourism Inc.**

**Program: Tourism**

**THIS AGREEMENT**, made as of the 1st day of January, 2024 by and between **DUTCHESS TOURISM INC.**, a New York not-for-profit corporation with offices at Three Neptune Road, Poughkeepsie, New York 12601 (hereinafter "DTI") and the **DUTCHESS COUNTY INDUSTRIAL DEVELOPMENT AGENCY**, a New York public benefit corporation, with offices at Three Neptune Road, Poughkeepsie, New York 12601 (hereinafter "DCIDA").

**WHEREAS**, DTI is a New York State not-for-profit corporation whose purposes include the promotion of tourism in Dutchess County, New York; and

**WHEREAS**, the DCIDA is a public benefit corporation whose purpose is to promote economically sound commerce and industry and economically sound projects and promote the expansion and retention of business in and attraction of business to Dutchess County, New York; and

**WHEREAS**, DTI is a tenant of certain premises known as Three Neptune Road, Poughkeepsie, New York 12601; and

**WHEREAS**, DTI provides tourism services and administrative services in support of tourism to the DCIDA and the parties wish to continue their relationship.

**NOW, THEREFORE**, the DCIDA and DTI agree as follows:

1. Services. The DCIDA hereby agrees to reimburse DTI for services to be provided as more fully set forth on Schedule A attached, the sum of Four Hundred Twenty-Five Thousand and 00/100 Dollars ($425,000.00) for the year 2024 commencing January 1 through December 31, 2024, as follows:

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a. Payment of $212,500 to be paid upon execution of this contract.

b. Payment of the balance of $212,500 to be paid on or about June 15, 2024, upon submission of first quarter financial statements certifying expenditures. Notwithstanding the above, DTI shall submit quarterly financial reports certifying expenditures within 30 days of the end of each quarter along with a copy of their annual audit prepared by an independent auditing firm.

c. DTI shall enter into subcontracts with Arts Mid-Hudson, Inc. for $100,000 and Hudson Valley Film for $25,000 for the services they will provide as outlined in the Scope of Services, attached as Schedule A.

2. Independent Contractor. All work performed by DTI on behalf of the DCIDA under this Agreement shall be that of an independent contractor. The DCIDA and DTI each agree that each party does not have the authority to enter into contracts or enter into agreements on behalf of the other party. This Agreement does not constitute a joint venture or partnership between the DTI and the DCIDA.

3. Additional Responsibilities. All office equipment, information technology, office supplies, utilities and similar services shall be supplied by the DTI to the DCIDA and the DCIDA shall not be responsible for the payment of any cost or expenses for the maintenance, cost or repair of the same.

4. Taxes. DTI agrees, in accordance with the terms of this Agreement, that the DCIDA shall not be responsible for: (i) any federal, state or local income taxes or any payroll taxes of any kind provided by the DTI staff to the DCIDA; (ii) any of the DTI's pension, health or other fringe benefit plans, if any, for the DTI's administrative support staff. DTI agrees that it will be solely responsible for the payment of all costs and expenses associated with providing the services and administrative support to the DCIDA hereunder.

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5. Insurance. At all times during the term of this Agreement, DTI and its sub-contractors shall maintain, at their own cost, the following insurance and shall provide proof thereof to the DCIDA, in the form of a Certificate of Insurance, prior to commencing work under this agreement. DTI shall maintain comprehensive general liability insurance in the amount typically maintained by businesses of the same type but with limits not less than $1,000,000 per occurrence and $2,000,000 in the aggregate and shall name the DCIDA as an additional insured. DTI shall maintain Employer's Liability in compliance with the Workers' Compensation Law of the State of New York. Prior to cancellation or material change in any policy, a thirty day notice shall be given to the DCIDA at the address listed below.

6. Term. This Agreement shall begin as of January 1, 2024 and shall remain in full force and effect until December 31, 2024, except that this contract may be terminated by DCIDA upon ninety (90) days' written notice to DTI.

7. Cost Allocation. Each party to this Agreement acknowledges that the cost reimbursements on the attached Schedule A is a fair and accurate representation of the services and administrative support incurred by the DTI to provide the services, use of its premises, equipment, supplies and administrative staff to the DCIDA.

8. Procurement of Services. The services and support to be provided to the DCIDA by DTI are unique because of the similar corporate purposes and the special qualifications the DTI staff has to support the DCIDA.

9. Qualification of DTI. The DTI specifically represents that it and its members, officers, employees, agents, servants, consultants and subcontractors have the experience, knowledge and character necessary to perform their particular duties under this Agreement.

10. Declaration by DTI. The DTI declares that it has complied with all federal, state and local laws regarding business permits, certificates and licenses that may be required to carry out the work to be performed under this Agreement.

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11. Non-Discrimination. No services to be rendered pursuant to, or in connection with, this Agreement may be refused to any person because of age, race, color, creed, sex, national origin, disability or marital status.

The DTI shall take all affirmative steps necessary to ensure equal employment opportunities without discrimination because of age, race, creed, color, sex, national origin, disability or marital status and to comply with all federal, state and local civil rights laws including, but not limited to, the Americans with Disabilities Act.

12. Retention of Records. The DTI agrees to maintain and have available for audit such records as may be required by the County of Dutchess, New York State or United States governmental agencies. These records shall be available for inspection by properly identified personnel of the above governmental agencies upon reasonable notice, and shall be maintained for a period of six (6) years after termination of this Agreement, or such longer period as may be required by law.

13. Non-Assignment. (a) This Agreement may not be assigned by the DTI nor its right, title or interest therein assigned, transferred, conveyed, sublet or disposed of without the previous written consent of the DCIDA.

(b) Any assignment of this Agreement shall not relieve the DTI of its obligations hereunder. In the event of assignment, all the provisions hereof shall be binding upon and inure to the benefit of the respective successors and assignees to the same extent as if each successor or assignee were named as a party to the Agreement.

14. Notices. All notices, certificates, or other communications hereunder shall be sufficient if sent: (i) by registered or certified United States mail, postage prepaid, (ii) by a nationally recognized overnight delivery service, charges prepaid, or (iii) by hand delivery, addressed as follows or such other addresses as either party may specify in writing to the other:

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To DTI: Dutchess Tourism Inc.
Three Neptune Road
Poughkeepsie, New York 12601
Attention: President
Telephone: (845) 463-4000

To DCIDA: Dutchess County Industrial Development Agency
Three Neptune Road
Poughkeepsie, New York 12601
Attention: Executive Director
Telephone: (845) 463-5400
Facsimile: (845) 463-5401

Any notice, certificate or other communication hereunder shall, except as may expressly be provided herein, be deemed to have been delivered or given: (i) three (3) business day following posting if transmitted by mail, (ii) one (1) business day following sending if transmitted by a nationally recognized overnight delivery service, or (iii) upon delivery if given by hand delivery.

15. Complete Understanding. This Agreement constitutes the entire agreement between the parties with respect to the subject matter hereof.

16. Governing Law. This Agreement shall be subject to and governed by the laws of the State of New York. It is further agreed that the DTI shall comply with all applicable laws, rules and regulations on the use of the monies and that the undersigned shall not attempt to prevent the establishment of an industrial and manufacturing plant within the State of New York and that none of the funds shall be used for advertising or promotional materials which depicts elected or appointed government officials in either print or electronic media.

17. Headings. Headings are inserted in this Agreement for convenience only and not to be considered in interpreting the provisions thereof.

18. Counterparts. This Agreement may be executed in two or more counterparts, each of which shall be deemed an original but all of which together shall constitute one and the same instrument.

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**IN WITNESS WHEREOF**, the parties have executed this Agreement as of the date first written above.

Dated as of: January 1, 2024

DUTCHESS COUNTY INDUSTRIAL DEVELOPMENT AGENCY
Poughkeepsie, New York

By: _____
Sarah Lee
Executive Director

Dated as of: January 1, 2024

DUTCHESS TOURISM INC.
Poughkeepsie, New York

By: _____
Melaine Cancellari Rottkamp
President

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DUTCHESS TOURISM
HUDSON VALLEY REGION NEW YORK

SCHEDULE A

Scope of Services 2024

**DUTCHESS COUNTY INDUSTRIAL DEVELOPMENT AGENCY**

**Dutchess Tourism Inc.**
**Mission**

Drive visitation to Dutchess County to generate the maximum impact through hotel stays and visitor spending for the benefit of our community.

**Vision**

To make Dutchess County the premier destination choice of travel in the Hudson Valley, New York State, and the Northeast, with increased emphasis on overnight stays while managing the destination to foster sustainable and responsible growth.

**Goals**: Dutchess Tourism will act as a conduit to create marketing strategies to reflect themes of outdoors, arts, food, agritourism and history. Through business support and marketing efforts DTI will increase tax revenues, jobs, increase overnight visitation and serve as the central point of contact for visitors coming to Dutchess.

**Scope**

International Marketing:
- Implement international marketing campaigns to include promo, itinerary placement in tour operator product catalogs
- Host familiarization tours for travel writers and tours operators to generate stories and tours
- Attend international trade shows, sales missions, conduct agent trainings and generate trade leads
- Increase international visitors to Dutchess Tourism website

Domestic Marketing and Advertising:
- Generate increase in bed tax with targeted advertising plan to drive overnight stays
- Direct inquiries for information about visiting Dutchess County to Tourism office and website through targeted advertising
- Earn visitor spend in Dutchess County
- Earn Sales Tax revenue through tourism activities

Special Events and Programs:
- Support and promote special events in Dutchess County which attract visitors
- Conduct evaluations of existing group tour experiences to help them better attract overnight group business.
- Increase communications with tourism businesses through website and e-newsletter platform
- List tourism related events on the Dutchess Tourism event calendar
- Drive visitors to the events landing page

DUTCHESS TOURISM
HUDSON VALLEY REGION NEW YORK

SCHEDULE A

Scope of Services 2024

Hudson Valley Film Commission:

- Track film-related JOBS created for Dutchess County based film professionals.
- Track number of room nights used for productions in Dutchess County
- Track film, TV, print and other media production days in Dutchess County.
- Track number of Dutchess County locations used by film productions.
- Track direct spending by film & TV productions in Dutchess County
- Promote, scout and catalogue Dutchess County locations
- Promote film and TV production via direct emails, blogs, facebook, instagram, twitter, pinterest & other social media
- Promote film and TV through mixers, zoom meetings, networking opportunities and potential screenings

Arts Mid-Hudson:

Major Work Activities:

1. Dutchess County Partners in the Arts and marketing opportunity: call for proposals from nonprofit arts organizations, provide one-on-one and group application assistance, invite panel members from informed Dutchess County community to review/rank proposals and make funding recommendations. Present awards at public event, track progress of funding and receive final reports.
2. Administer Bardavon funding for general support: review proposal, track progress and receive final reporting.
3. Arts & Cultural Marketing – support marketing for quality arts experiences across Dutchess County to inform residents and visitors of experiential opportunities.
4. Dutchess County Poet Laureate
    a. Manage process of Poet Laureate selection bi-annually
    b. Host accomplishments of Poet Laureate on AMH webpage
    c. Annual (1) exhibit in April focused on interactions between poets and visual artists.
    d. Connect Poet Laureate with local community for 5 annual public readings, poetry projects, and other community engagement events.

DUTCHESS TOURISM
HUDSON VALLEY REGION NEW YORK

SCHEDULE A

Scope of Services 2024

**Program Outcomes**:

1. Funding number of Arts Partners dependent on amount of applications: competitive process that awards funding to promote arts and cultural events and programs.

    a. Provide support for 100 quality arts experiences: exhibitions, music concerts, events, film series, live theatre and other unique performances and experiential activities for Dutchess County visitors and residents.

    b. Build audiences across the Dutchess County residents and tourists – tracking numbers of attendees **Please note: this figure is estimated based on the number of DPA funded events in recent years. This number may be lower or higher depending on who applies to DPA, the scope of the projects described in those applications, and what the peer review panel funds.*

2. Bardavon support focuses on marketing annual programs across multiple channels.

3. Arts & Cultural Marketing provides infrastructure funding to ensure services are in place to build campaigns, promote services, programs, and opportunities.

    a. Expand media reach through news media: 26 bi-monthly Poughkeepsie Journal columns on the art scene published in the Lifestyle section (circulation 103,339 daily
    b. Provide media reach through radio: 10 WAMC radio spots, and 8 interviews with other regional radio programs.
    c. Expand local, regional, state arts and cultural events media coverage through 40 media releases.
    d. Print: 4,000 printed full-color oversize ArtScene postcards mailed/distributed quarterly
    e. Webpage – 100K page views that highlight Dutchess County and draw tourists from Hudson River Valley Region and major metropolitan areas.
    f. Targeted e-newsletters (12) highlighting: arts and cultural events in Dutchess County; artist opportunities; and spotlights on Dutchess County creative workforce to an email list of over 4000.

DUTCHESS TOURISM
HUDSON VALLEY REGION NEW YORK

SCHEDULE A

Scope of Services 2024

4. Arts & Cultural Retention: community-led arts and culture organizations, nonprofits, and artists receive staff and program support to provide quality experiences across Dutchess County.

    a. Manage Dutchess Handmade, an annual retail shop featuring Dutchess County artisans in a "shop local" campaign that develops entrepreneurial skills in 120 artists and adds dollars into local economy.
    b. Provide 100 individual consulting sessions to implement new funding streams, compete for opportunities, management and marketing assistance and encourage collaboration amongst arts organizations and artists.
    c. Host 12 learning workshops to strengthen and retain existing arts organizations within Dutchess County. Themes may include; creating budgets, marketing, event management and social media for arts. In addition, we present a virtual monthly Critique Group.
    d. Present Leading with Artivism, a live and/or virtual quarterly interview series featuring a diverse mix of Artivists (Art Activists) who have taken up the charge through their art to highlight social issues.
    e. Provide assistance in launching and support for arts/creative projects in Dutchess County through 10 consultations.
    f. Capture regional tourism through Folk Arts cultural programming with support for 5 free events: "La Guelaguetza," "Kakizome, Japanese First Writing of the Year," "Dia de los Muertos Celebration," "Tres Reyes," "Juneteenth and more to be confirmed.