



4 Ways Economic Development Helps Our Community



01 Industry Diversification

Diversification ensures our economic stability. Through sustainable growth, we become adaptable and ready to pivot when market trends suddenly change. Furthermore, diversification attracts new businesses which helps maintain property values and protects our economy from unemployment.

02 Job Creation

New jobs create employment opportunities for those unemployed and underemployed. Additionally, they increase wages allowing the money to be spent on goods and services in the community benefiting our businesses and the economy.



03 Expansion Opportunities

As new jobs are created and new businesses attract more residents, current businesses may find the need to expand to meet demand. This creates opportunities for already successful companies located here to leverage their success, add employees and expand their reach.

04 Improved Quality of Life

Not only does a healthy, diverse economy offer more in terms of buying power and options, it also improves our shared resources. From infrastructure improvements made by new projects to the reappropriation of tax funds to our public services— everyone in the county benefits from economic development.

