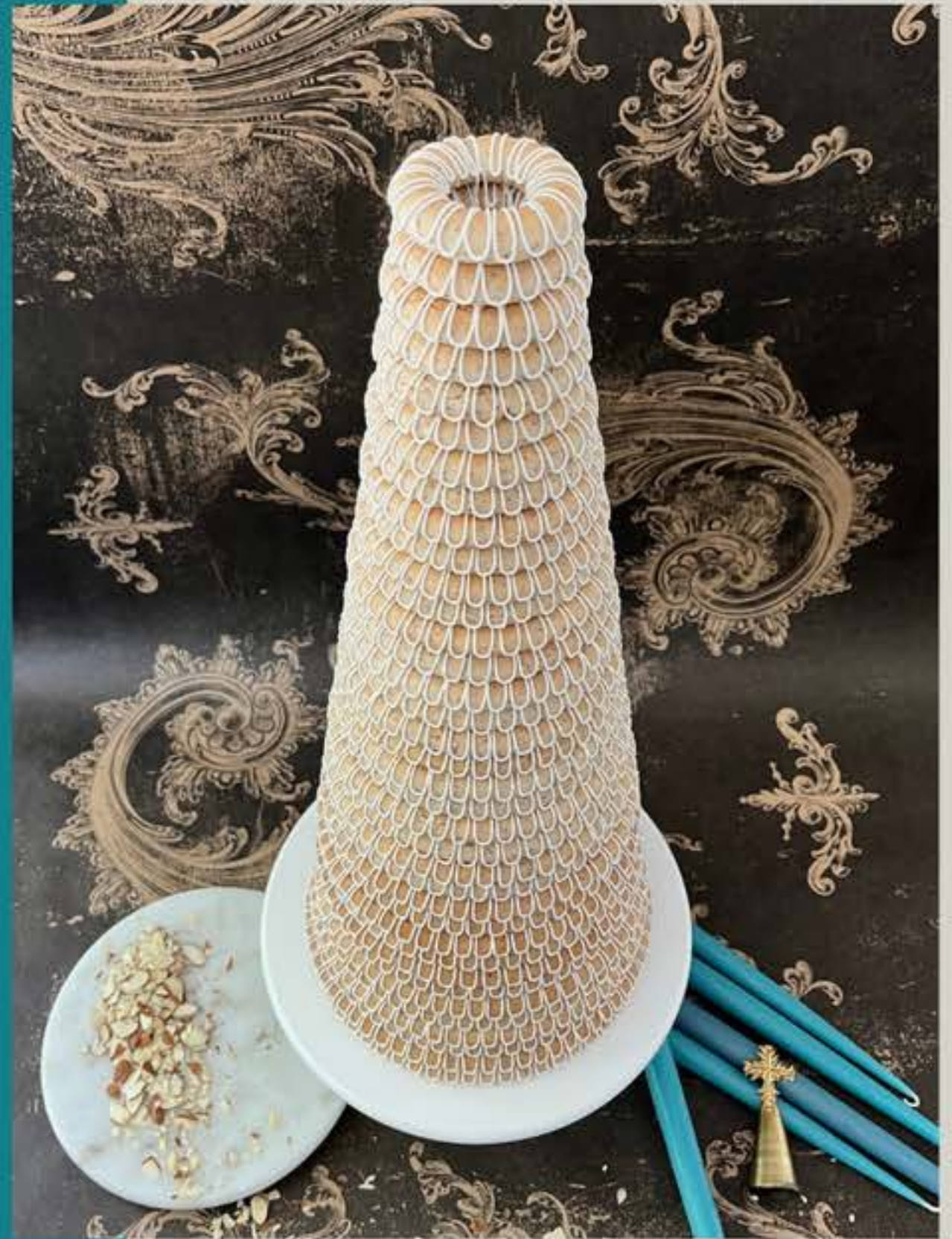


GEARS COMPANY HIGHLIGHT

MANDEL

Maggie Oyen, owner of the famous Mandel, and her team produce Kransekake, an iconic Norwegian confection. This year, Mandel was asked to make their 36 ring Kransekake for the visiting Queen of Norway in Minneapolis. They baked it in the morning, hopped on a plane to deliver the Kransekake to the Queen, and were back to work that night in New York.



“

Because we have boot strapped our small company from the beginning, the GEARS program has been a great sounding board. I truly learned and understood the benefit of being accountable.

”

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