

THINK DUTCHESS

FALL SEMINAR SERIES

Practical tools for the businesses that power Dutchess County

Part of our commitment to engaging local businesses, this series is shaped by what local owners told us they need, and created with the Small Business Development Center (SBDC) and the Women's Enterprise Development Center (WEDC).



Ben Caldwell
Business Advisor
Mid-Hudson SBDC

GOVERNMENT CONTRACTING: CERTIFICATION & TOOLS

SEPTEMBER 9, 2026 | 5:45PM - 7:45PM

Are you interested in entering the public marketplace? Learn about the fundamentals of Government Contracting, including eligibility criteria, required documentation, tips for navigating contract systems, and a roadmap for small businesses.



[REGISTER HERE](#)



Annie Dwyer
Business Advisor
Mid-Hudson SBDC

STORY TELLING: A COMPELLING MARKETING TOOL

SEPTEMBER 16, 2026 | 5:45PM - 7:45PM

Whether a business owner or a marketing professional, this session provides practical techniques to enhance a brand's messaging. Learn more about the tools to engage and connect with audiences.



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Rachael Gatling

Professional Development Coach
& Consultant | Speaker, WEDC

WHEN THE MARKET SHIFTS: ADAPTABILITY & MOMENTUM

SEPTEMBER 23, 2026 | 5:45PM - 7:45PM

Identify what is holding your business back, learn about how to adjust to market shifts, and explore strategies to keeping revenue strong even through slow seasons.



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FREE TO ATTEND. REGISTRATION IS REQUIRED FOR EACH SEMINAR.

Seminar Series Location: 3 Neptune Rd, Poughkeepsie, NY

Questions? info@thinkdutchess.com | 845.463.5400 | thinkdutchess.com