

Think DUTCHESS ALLIANCE FOR BUSINESS

2026 BUSINESS EXCELLENCE AWARDS

SPONSOR | ADVERTISE | ATTEND

Secure your place as a business leader in
Dutchess County!

WHY SPONSOR?

Th!nk
DUTCHESS
ALLIANCE FOR BUSINESS

Sponsorship places you at the center of everything happening in the Dutchess County business scene and associates your business with the top regional leaders in business, government and community.

As Dutchess County's favorite executive level event, the Business Excellence Awards (BEAs) attracts hundreds of prominent leaders to recognize the people and companies that contribute to our regional vitality through their unique vision and achievements. Show your support for the growing Dutchess County economy and celebrate top businesses in our region by sponsoring, advertising, and attending the 2026 Business Excellence Awards!

Submit the form below and payment by **October 2, 2026**. Completed forms can be emailed to amanda@thinkdutchess.com. Payment must be mailed to or dropped off at:

Think Dutchess Alliance for Business
3 Neptune Rd Suite A21, Poughkeepsie, NY 12601

Questions? Visit thinkdutchess.com/events or call 845.463.5400

The programs provided by this agency are partially funded by the County of Dutchess



2026 Business Excellence Awards

☐ **Visionary Sponsor**
\$10,000

☐ **Exclusive Sponsor**
\$1,500

☐ **60 sec. video ad**
\$1,000

☐ **15 sec. static ad**
\$550

☐ **Leader Sponsor**
\$5,500

☐ **Centerpiece** ☐ **Welcome**
☐ **Registration** ☐ **Step & Repeat**

☐ **30 sec. static ad**
\$750

☐ **1/4 pg. program ad**
\$250

☐ **Advocate Sponsor**
\$2,500

Exclusive sponsorships are limited and will be on a first-come, first-served basis

☐ **Tickets**
\$125 each

☐ **Premium Reservation** \$1,500

Contact Name: _____

Company: _____

Email: _____

Phone: _____

Total Amount Enclosed: _____

2026 BUSINESS EXCELLENCE AWARDS

October 29, 2026 | The Culinary Institute of America

SPONSOR LEVELS

BENEFITS	VISIONARY	LEADER	ADVOCATE
Event Tickets	8 Tickets	4 Tickets	2 Tickets
Digital Ad at Event	60 second video	30 second static	15 second static
Program Ad	Full page ad	1/2 page ad	1/4 page ad
Logo on Event Website	✓	✓	✓
Logo in Event Eblasts	✓	✓	
Featured Social Media Post	✓	✓	
Social Media Mention	✓		
Podium Mention	✓		
Dollar Amount	\$10,000	\$5,500	\$2,500

Exclusive Sponsorships

CENTERPIECE • 1 ticket • Logo/branding on centerpieces • 1 featured social media post \$ 1,500	REGISTRATION • 1 ticket • Logo/branding at registration table • 1 featured social media post \$ 1,500	WELCOME • 1 ticket • Logo/branding before awards • 1 featured social media post \$ 1,500	STEP & REPEAT • 1 ticket • Logo added to event step & repeat • 1 featured social media post \$ 1,500
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ADVERTISE

\$1,000	\$750	\$550	\$250
60 second video digital display ad during event	30 second static digital display ad during event	15 second static digital display ad during event	1/4 page ad in event program
AD DETAILS Video Ad: 1920 x 1080 .mp4 Static Digital Ad: png or pdf ad, 1920 x 1080 px, 300 dpi ¼ Page Ad: 3.625w x 4.55h pdf ½ Page Ad: 7.45w x 4.55h pdf Full Page Ad: 8.125w x 10.25h pdf *all ads are in full color Please send ads by 10/2/2026 to amanda@thinkdutchess.com			

ATTEND

\$125	\$1,500
per ticket	premium reservation 8 tickets + reserved table during reception

Deadline for sponsorships & ads is October 2, 2026

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www.thinkdutchess.com/2026-business-excellence-awards