Th!nk DUTCHESS ALLIANCE FOR BUSINESS

2026 BUSINESS EXCELLENCE AWARDS

SPONSOR | ADVERTISE | ATTEND

Secure your place as a business leader in Dutchess County!

Agribusiness of the Year
Tiny Greens Farm LLC

Large Business of the Year
Scenic Hudson

Small Business of the Year
Daubman Corporate Interiors

Tastemaker of the Year
Cafe Spice LLC

Nonprofit of the Year
The Art Effect

845.463.5400

thinkdutchess.com

WHY SPONSOR?

Think DUTCHESS ALLIANCE FOR BUSINESS

Sponsorship places you at the center of everything happening in the Dutchess County business scene and associates your business with the top regional leaders in business, government and community.





As Dutchess County's favorite executive level event, the Business Excellence Awards (BEAs) attracts hundreds of prominent leaders to recognize the people and companies that contribute to our regional vitality through their unique vision and achievements. Show your support for the growing Dutchess County economy and celebrate top businesses in our region by sponsoring, advertising, and attending the 2026 Business Excellence Awards!

Submit the form below and payment by **November 20, 2026**. Completed forms can be emailed to amanda@thinkdutchess.com. Payment must be mailed to or dropped off at:
Think Dutchess Alliance for Business
3 Neptune Rd Suite A21, Poughkeepsie, NY 12601

Questions? Visit thinkdutchess.com/events or call 845.463.5400

The programs provided by this agency are partially funded by the County of Dutchess

2026 Business Excellence Awards

- ☐ **Visionary Sponsor** $10,000
- ☐ **Exclusive Sponsor** $1,500
- ☐ **60 sec. video ad** $1,000
- ☐ **15 sec. static ad** $550
- ☐ **Leader Sponsor** $5,500
  - ☐ **Centerpiece**
  - ☐ **Welcome**
  - ☐ **Registration**
  - ☐ **Step & Repeat**
- ☐ **30 sec. static ad** $750
- ☐ **1/4 pg. program ad** $250
- ☐ **Advocate Sponsor** $2,500

Exclusive sponsorships are limited and will be on a first-come, first-served basis

- ☐ **Tickets** $125 each
- ☐ **Premium Reservation** $1,500

Contact Name: _____ Company: _____

Email: _____ Phone: _____

Total Amount Enclosed: _____

2026 BUSINESS EXCELLENCE AWARDS
December 10, 2026 | The Culinary Institute of America

SPONSOR LEVELS

BENEFITS	VISIONARY	LEADER	ADVOCATE
Event Tickets	8 Tickets	4 Tickets	2 Tickets
Digital Ad at Event	60 second video	30 second static	15 second static
Program Ad	Full page ad	1/2 page ad	1/4 page ad
Logo on Event Website	✓	✓	✓
Logo in Event Eblasts	✓	✓	
Featured Social Media Post	✓	✓	
Social Media Mention	✓		
Podium Mention	✓		
Dollar Amount	**$10,000**	**$5,500**	**$2,500**

Exclusive Sponsorships

CENTERPIECE

- 1 ticket
- Logo/branding on centerpieces
- 1 featured social media post

$ 1,500

REGISTRATION

- 1 ticket
- Logo/branding at registration table
- 1 featured social media post

$ 1,500

WELCOME

- 1 ticket
- Logo/branding before awards
- 1 featured social media post

$ 1,500

STEP & REPEAT

- 1 ticket
- Logo added to event step & repeat
- 1 featured social media post

$ 1,500

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ADVERTISE

Th!nk DUTCHESS ALLIANCE FOR BUSINESS

$1,000	$750	$550	$250
60 second video digital display ad during event	30 second static digital display ad during event	15 second static digital display ad during event	1/4 page ad in event program

AD DETAILS

Video Ad: 1920 x 1080 .mp4
Static Digital Ad: png or pdf ad,1920 x 1080 px, 300 dpi
¼ **Page Ad**: 3.625w x 4.55h pdf
½ **Page Ad**: 7.45w x 4.55h pdf
Full Page Ad: 8.125w x 10.25h pdf
*all ads are in full color

Please send ads by 11/27/2026 to amanda@thinkdutchess.com

ATTEND

$125	$1,500
per ticket	premium reservation 8 tickets + reserved table during reception

Deadline for sponsorships & ads is November 20, 2026

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www.thinkdutchess.com/2026-business-excellence-awards